

Why Buy From The Strawberry Store

We think it is important to point out what sets us apart from other companies that sell strawberry seeds. Here's a list of reasons we think you are making the right decision by buying from us.

- We signed the Save Seed Pledge. We make choose only species/varieties that are open pollinated and heirloom.
- All seed is labelled with its scientific Latin name. This is the only way to be sure of what you are receiving. In fact, most foreign customers ask that scientific names be used on the products to meet their country's requirements. They don't even have to ask because we do it as a matter of routine.
- Turnover. Seed moves quickly assuring you of viable and healthy seed.
- We test germination annually or when seed is received. Seeds not making the minimum standards are not sold or mixed. All seed labels include the latest germination percentage and the month and year that it was tested.
- Seed is stored under ideal conditions in the best packaging we can find to preserve its viability.
- Seed is packed as we go. We do not package thousands of packets ahead of time. Once packed it is stored again under ideal conditions waiting for your order.
- It is time consuming to request a quote and there is no real reason to hide pricing for bulk quantities. Anyone can buy in bulk and pricing is visible on the product page for products that we can offer at bulk pricing.
- Our packaging has evolved over the years. Not just the seed packet but the packaging used to ship your order have been carefully selected to optimize seed quality and rapid shipment.
- We ship via First Class Mail, First Class International Mail and Priority Mail (plants). We have found these shipping methods arrive as quickly as possible at a reasonable price. And, the post office delivers to PO boxes which is preferred by many customers.
- We try to offer the most reasonable shipping and handling fees. Where possible we offer flat rates.
- We are aware of any quality issues before they get to our customers. We are growers ourselves and germinate seeds nearly year round. If there is an issue we know about it. If it is serious enough we will stop sale on the product.
- We are saving seeds of the rare varieties that are not available commercially anywhere in the world. In this way we control the quality of these rare gems. We are very fussy about the growers we buy seed from. We do not buy discounted or old seed that no one wants.
- We have been growing strawberries from seed for nearly 30 years. We do more than buy an image from a stock photo company as some strawberry seed sellers do. If you notice, a number of seed sellers use the same picture. That's a dead giveaway that they don't grow this variety. We take pictures of plants that we grow from the seed. In addition, we evaluate the variety. We look at standard characteristics and at productivity. Few if any strawberry seed sellers can say that they properly evaluate the varieties that they sell.
- We carry the largest selection of alpine strawberry seeds anywhere in the world. We also sell seeds of species that are not offered anywhere.
- Seed counts are chosen to give the optimum number of seeds a home gardener can use in a year. Though seed can be stored for extended periods there is no reason to sell large

quantities and risk the loss of viability over time. The fresher the seed the more vigorous the plants will be.

- Though we have ventured into other types of seeds, strawberry seeds are our main emphasis and always will be.
- We do our best to provide quick responses to inquiries and issues that arise. We are generally not reachable by phone due to our small staff but we can usually respond to emails within 12 hours.
- We fill out and use the proper customs forms for international shipments. Everything is above board. We do not agree to ship seeds in a book or magazine as some request. We do our best to meet all requirements in an above board way of doing business.