

The Strawberry Store, LLC

Berry Aromatic™

Gourmet Strawberry Opportunities

The gourmet strawberry business is growing by leaps and bounds. I've been thinking about writing about opportunities for some time but never got around to it. Now is the time as the spring of 2011 season is wrapping up and we begin formulating plans for the fall and spring 2012 seasons.

The purpose here is to connect with anyone who is interested in jumping on the band wagon so to speak. We have reached the limit of what we can produce and ship. Our facilities need to be upgraded and we need much more space in order to grow the business. With the price of land here in northern Delaware I don't see that happening.

If you have land and or growing facilities like a greenhouse then I want to connect with you. We need regional growers who can grow and ship plants to fill orders. We are looking for contract growers. Because shipping is so expensive, regional growers can help customers save money on shipping which will further expand the business.

There are other opportunities. We need seed producers willing to grow and harvest fruit for seed production. The varieties need to be isolated from each other to insure genetic purity.

If you want to explore the possibilities, contact me. email is preferred since I spend most of my time right now taking care of plants in the nursery and shipping them. Late at night I can answer emails.

I look forward to speaking with you about the opportunities in the gourmet strawberry business.

Sincerely,



Michael J. Wellik
Owner/Grower

